



Order / Rev: 196056  
 Alt Order #: 06838471  
 Flight Dates: 08/04/12 - 08/17/12

Advertiser: POL/Obama For America (D)  
 Product Desc: 8/4-8/12 BARACK OBAMA  
 Estimate: 1549

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2012 SUMMER OLYMPICS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	-----SS		1		\$3,500.00		0.00				
E 3	WAVY	08/04/12	08/05/12	Olympics Late News M-Su	CM	Olympic Late News - - - - - SS	:30	2	\$1,000.00	P1	0.00	NM	2	\$2,000.00
2012 OLYMPICS LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	-----SS		2		\$1,000.00		0.00				
E 4	WAVY	08/06/12	08/11/12	Olympic Prime	CM	Olympic Prime MTWTFSS-	:30	2	\$3,500.00	P1	0.00	NM	2	\$7,000.00
2012 SUMMER OLYMPICS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	MTWTFSS-		2		\$3,500.00		0.00				
E 5	WAVY	08/06/12	08/12/12	Olympics Late News M-Su	CM	Olympic Late News MTWTFSS	:30	6	\$1,000.00	P1	0.00	NM	6	\$6,000.00
2012 OLYMPICS LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	MTWTFSS		6		\$1,000.00		0.00				
												Totals	21	\$28,500.00